HB 05: IMMUNITY WITH IMPUNITY

In the case of patients undergoing chemotherapy, fighting AIDS, or other conditions that stress the immune system the body senses toxic overload and, in an attempt to prevent the system from absorbing more toxins, passes on and evacuates food material so quickly that there is not adequate time for proper digestion or absorption. The high level of antioxidants woven throughout the protein and the bran contained in black rice silence the "toxic alarm" and allow food to move through your system at a pace which allows digestion and absorption.



Noni:

Noni is described in ancient Chinese and Indian texts and Polynesian legends as a traditional medicine to combat stress-related disorders such as regulation of blood sugar levels, constipation, circulation, blood pressure, inflammation, ulcers, indigestion, immune system deficiencies, chronic fatigue and asthma.

Noni has been studied in the context of providing immune system support and recent studies suggest that noni can help protect the brain from stress to maintain cognitive function. Noni's reputation as an effective relaxant may help reduce stress, calm the nerves and support sound sleep patterns

Noni:

. A micronutrient named "pro-xeronine" contained in noni promotes human cells to synthesize xeronine, an active alkaloid which supports the structure and function (elasticity and resilience) of the cell walls throughout the body.

This adaptogenic function prevents our cell walls from collapsing and malfunctioning. The proper structure and function of our cells affects every system in our bodies. Ursolic Acid, found in significant concentrations in Noni, supports the immune system. Alkaloids in noni demonstrate an ability to boost phagocytes that attack invader cells.

Amalaki (Amala) "The Great Rejuvenator":

Used in India as a traditional remedy to treat the blood, bones, liver and the heart. Ayurveda attributes amalaki with the ability to help rebuild and maintain new tissues and improve red blood cell count.

In Ayurveda self- healing is achieved through conscious creation of balance (homeostasis). It describes the transference of energy into matter and matter into energy. Aberrations in This energy transfer creates malfunctions in the cells. The remedy is not in chemistry. per se, but in the creation of balance. In fact, when the body is balanced (as in meditation) our metabolism slows down as measured by oxygen consumption, cardiac output (work load on your heart) drops, while blood circulation increases at the same time. Lactic acid levels (a measurement of stress) decrease. In balance, the entire function of our physiology becomes optimized and super-efficient, and our immunity to illness is at its best.

Plu Kow:

Plu Kow is the Thai name for the "heart leaf" used for centuries in traditional Asian herbal medicine in support of the immune system. H. cordata was used by Chinese scientists to tackle SARS as it is conventionally used to treat pneumonia. It is best known as an immunomodulatory herb and is currently being tested at AIDS hospitals in Thailand with promising initial results. In Japan, "dokudami", made from fermented Plu Kow leaves, is widely used for ridding the body of harmful bacteria and fighting viral infections.



Plu Kow:

Best results are achieved when the Plu Kow leaves are fermented with starter cultures of lactic acid bacteria. This provides us with a probiotic product. Drying using heat destroys lactic acid bacteria. The best method of preservation is the Dynamic Freeze Dry process which preserves the desirable probiotic microbes and valuable thermo-sensitive compounds. The proper blend of Sprouted Black Rice, Noni, Amalaki, Plu Kow and stevia make an excellent tonic to support immune system functions.



Plu Kow:

Best results are achieved when the Plu Kow leaves are fermented with starter cultures of lactic acid bacteria. This provides us with a probiotic product. Drying using heat destroys lactic acid bacteria.

The best method of preservation is the Cellular Fraction-Line Technology (CFL) which preserves the desirable probiotic microbes and valuable thermo-sensitive compounds. The proper blend of Sprouted Black Rice, Noni, Amalaki and Plu Kow make an excellent tonic to support immune system functions.

