

# HBOZ

Performance Perfection



Restoration and  
Rejuvenation for  
Athletes and  
Active Individuals



**THAI FREEZE DRY**  
COMPANY LIMITED

[www.thaifreezedry.com](http://www.thaifreezedry.com)



Athletes, both professional and amateur, place themselves under excessive stress physically and mentally to meet the high levels of performance needed to achieve success. The expectation of almost superhuman performance often pushes athletes to extremes that are not healthy in terms of balance and longevity.

Our takes a unique approach to energy management using Asia's ancient herbal secrets that have a record of consistently successful results over centuries of traditional use. The ancient wisdom behind their use is supported by modern science.

Rejuvenate and provide energy, stamina, and vitality. Energy is the source of your physical and mental power as well as all natural repair processes. Every aspect of your life is dependent on energy. In addition to your physical well-being, energy is a basis for your talents, confidence, creativity, inspiration, and expression of feelings. When we restore, optimize and protect the energy producing systems of the human body we have made an investment in our most precious asset.



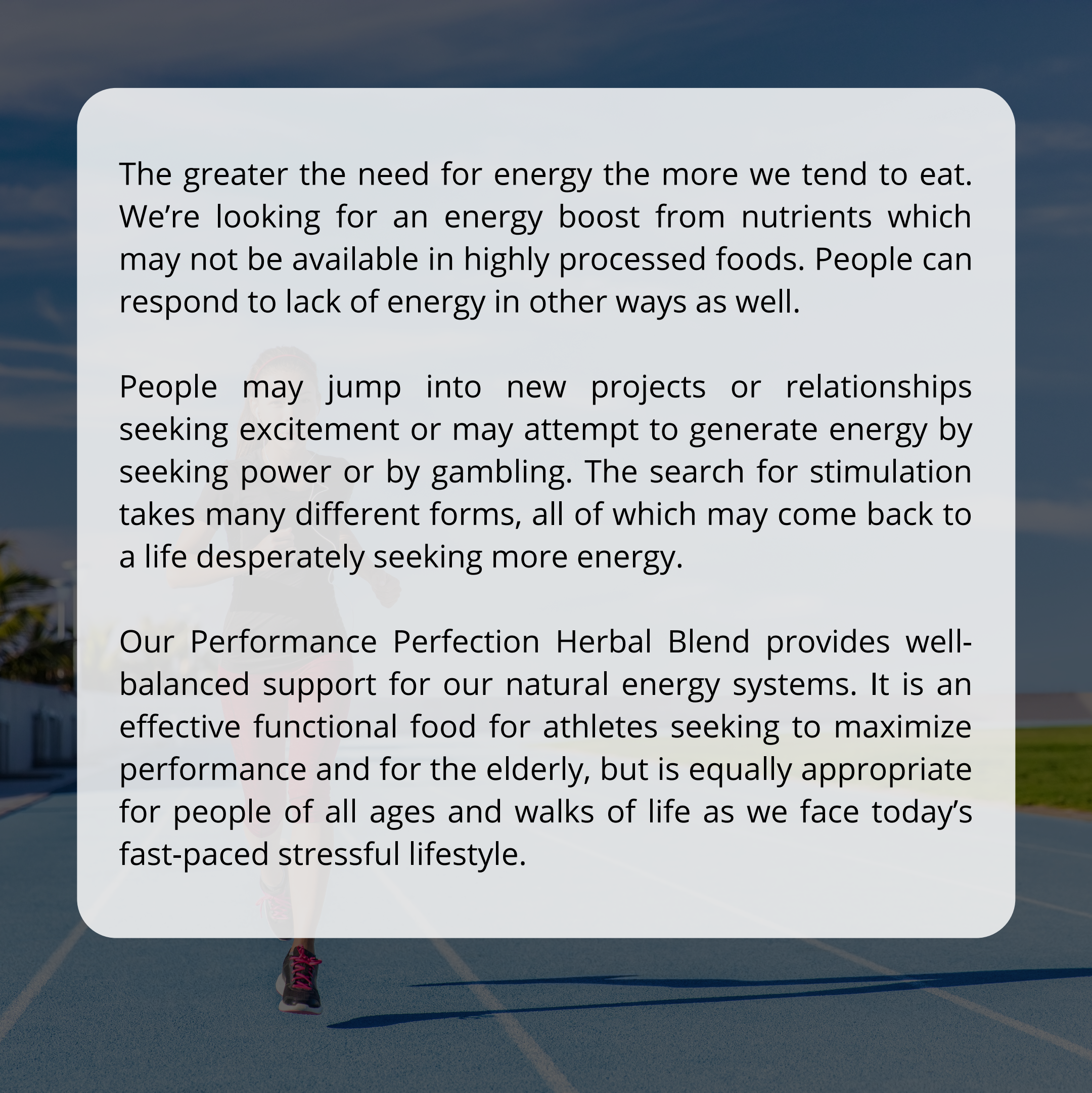
We humans tend to make our problems more comfortable rather than solving them. Sugar, caffeine, nicotine, amphetamines and other stimulants result in an energy spike inevitably followed by a crash due to the fact that no real additional energy has been made available.

Energy at the cellular level is released as ATP (adenosine triphosphate) loses a phosphate in the process of converting to ADP (adenosine di-phosphate).

The breaking of that phosphate bond releases energy that becomes available for use by our cells. This is a real increase in usable energy which contrasts the illusion of energy increases from stimulants.

Likewise increased oxygen intake and utilization makes a solid contribution to energy management. Increased efficiency of cardiac functions, central nervous system regulation, and other systems that distribute energy also greatly assist in energy management





The greater the need for energy the more we tend to eat. We're looking for an energy boost from nutrients which may not be available in highly processed foods. People can respond to lack of energy in other ways as well.

People may jump into new projects or relationships seeking excitement or may attempt to generate energy by seeking power or by gambling. The search for stimulation takes many different forms, all of which may come back to a life desperately seeking more energy.

Our Performance Perfection Herbal Blend provides well-balanced support for our natural energy systems. It is an effective functional food for athletes seeking to maximize performance and for the elderly, but is equally appropriate for people of all ages and walks of life as we face today's fast-paced stressful lifestyle.



# SPROUTED BLACK RICE : "THE EMPEROR'S RICE"

Cellular Fraction Line activated Sprouted Black Rice Powder is the ultimate functional food with a broad spectrum of popularity and application that is unique to the market.

Black rice is a rare variety revered for its health benefits and in ancient China Black Rice was reserved exclusively for the Emperor's Family and Royalty Court. It was thought that it would extend their lives. In light of modern scientific studies on the anti-aging effects of antioxidants and other health benefits of black rice, it seems that this ancient knowledge was on the mark. Today black rice is regarded as part of a proud Chinese heritage, but available to everyone.

Our's super premium, bran-complete, whole grain sprouted Black Rice is highly nutritious when compared to other varieties of rice. Black Rice is very rich in fiber (necessary for a healthy and regulated digestive system) but low in sugar and salt. It has a full complement of amino acids, as well as vitamins B and E, niacin, thiamin, magnesium, iron, phosphorus, zinc, and a host of other crucial nutrients including seven species of anthocyanins.

Information visit at [sale@thaifreezedry.com](mailto:sale@thaifreezedry.com)



# CORDYCEPS :

A high dose (750 mg. per 10 gram serving) of cordyceps distinguishes this blend from our HB01 Energy Blend.

Cordyceps is a fungus native to the Tibetan Plateau that invades the moth caterpillar in its cocoon (larvae) stage during winter, devours the caterpillar from within and then, in spring, emerges from the caterpillars head as a stalk-like orange mushroom.

Cordyceps *militaris*, is a variety that can be cultivated in laboratories on grains instead of inside moths' larvae. It is rich in pharmacologically active substances and, with scientific research and development efforts, it is now claimed that Cordyceps *militaris* (known in Thailand as "tang chao") has stronger bio- chemical capacities and is even more beneficial than the varieties found in the wild.

Research has shown that Cordyceps has a double effect, both increasing oxygen utilization and increasing cellular ATP levels. This provides more fuel to burn and more oxygen to burn it with. Along with this added energy comes added vigor and this may be the source of the common claims that cordyceps increase sexual intent and performance.

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# MORINGA LEAVES : “THE TREE OF LIFE”

Moringa leaves are bursting with energy. Moringa trees grow very quickly. When we harvest moringa leaves, the leaves re-generate prolifically in a very short period of time.

Moringa leaves, once harvested, must go into the freeze dry process almost immediately. After only a few hours in special ventilated harvesting bags, the leaves literally cook themselves from the heat (energy) generated by their own biomass.

This plant is exploding with life force. Moringa's strong nutritional values support the contention that moringa provides long lasting energy while it strengthens our bones, enriches our blood and guides us into equilibrium.



For nutritional profile see [www.thaifreezedry.com](http://www.thaifreezedry.com)



# JIAOGULAN LEAVES : “THE HERB OF IMMORTALITY”

Jiaogulan has been used for centuries in the remote mountain villages in S.W. China to boost energy, relieve fatigue and increase longevity. The Chinese medical establishment first began to study jiaogulan after China's first census in the late 1970's revealed an isolated population living to extraordinarily old ages and vigorously working in the fields at ages well into their late 80's. Jiaogulan became known to the West during the Summer Olympics in Atlanta (1994).

The Chinese athletes won so many Olympic metals, that they were tested for anabolic steroids, but none were found. Later, the Chinese field and track coach let it be known that jiaogulan was part of their training regime. Independently, at about this same time jiaogulan began to be studied in Japan as Japanese scientists were searching for natural sugar substitutes.

The phytochemical compounds they discovered were similar to Korean ginseng but there were many more such compounds (saponin glycosides) and in higher concentrations. The intense study of jiaogulan carried on in Japan for thirty years during which time the many health benefits including improved oxygen utilization and heart functions were scientifically demonstrated.

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# SPIRULINA

“Spirulina contains the highest concentration of protein (by weight) of any food known, between 65 and 71 percent protein, depending upon the variety.”

— David Wolfe

Spirulina is one of the most beneficial sources of nutrients known to mankind. Everything from vitamins (A, B1, B2, B6, E, and K), major and trace minerals, essential fatty acids, and protein to chlorophyll, phytonutrients, enzymes, antioxidants, polysaccharides, all eight essential amino acids (eighteen amino acids total), nucleic acids (RNA and DNA), salts, phytonutrients, and even gamma- linolenic acid (GLA) and phycocyanin can be found in spirulina.

Spirulina is fabulous for balancing brain chemistry, building and purifying blood, increasing the production of stem cells, enhancing the immune system and eyesight, promoting healthy hair and skin, and even helps reduce allergies.



# GREEN TEA LEAVES

Traditional medicinal uses of green tea goes back 5000 years in China. Tea was introduced to Japan about 600 AD by priests who had gone to China to study Buddhism.

A natural stimulant, green tea leaves contain low levels of caffeine but in combination with L-Theanine, a water soluble amino acid that neutralizes the speedy effect and jagged edge typical of caffeine without reducing its energizing effects. Tea energizes without draining your energy. Our formulation utilizes a proprietary "Matcha Green Tea" powder that is produced without the need for mechanical grinding or exposure to heat at any time during the process.

The result is a better preserved, more bioactive and bioavailable form of unfermented green tea powder.

Matcha Green Tea provides the unadulterated benefits from the entire tea leaf designed only by nature.

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# THE PERFECT STORM

The combination of Sprouted Black Rice, Moringa, Jiaogulan, Spirulina, Matcha Green Tea, stevia leaves and a full 750 milligrams of Cordyceps militaris creates an herbal energy formula that's natural, safe, and effective for high performance.



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